4.1 Economics



Funding



United States Department of Agriculture

National Institute of Food and Agriculture

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Collaborating Institutions









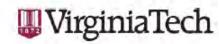












Cornell University





Economic Evaluation Team Report- 2014

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Objectives of the economic evaluation:

- 1) assess the impact of BMSB on specific commodities
- 2) estimate the cost of BMSB control strategies
- 3) project the cost and potential benefits of proposed management strategies

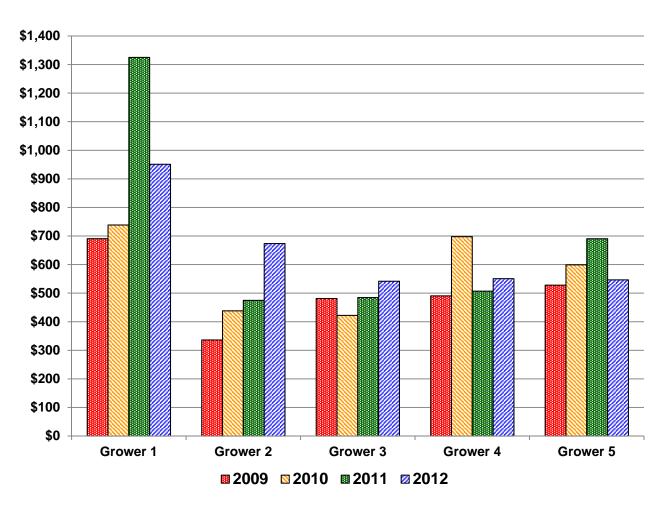
Economic information can be useful for:

- prioritizing research and extension efforts for individual commodities
- encouraging producer adoption of new control tactics
- informing policymakers of the economic impact of this pest

Evaluating the Economic Impact of BMSB

- For individual crops, have looked at how has BMSB has changed the use of insecticides (type of materials and number of applications)
 - Spray record data
- Impact of changes in quality (and marketable yield) can also be incorporated into the analysis (when available)
- Can help estimate the cost of new BMSB management techniques as they are developed

Impact of BMSB on Insecticide Costs for Apple Growers in WV and MD



2009 – Pre-BMSB (BMSB had not yet become an issue for growers)

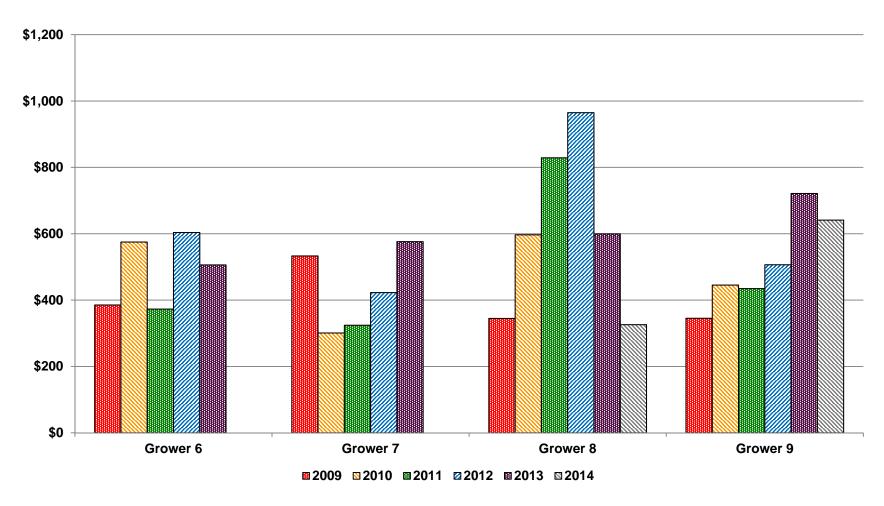
2010 – BMSB outbreak year, but no recommendations available (season-long problems for growers)

2011 – BMSB recommendations being developed and communicated (high populations in early season, but crash in the late season)

2012 – BMSB recommendations being developed and communicated (low populations in the early season, but high populations late)

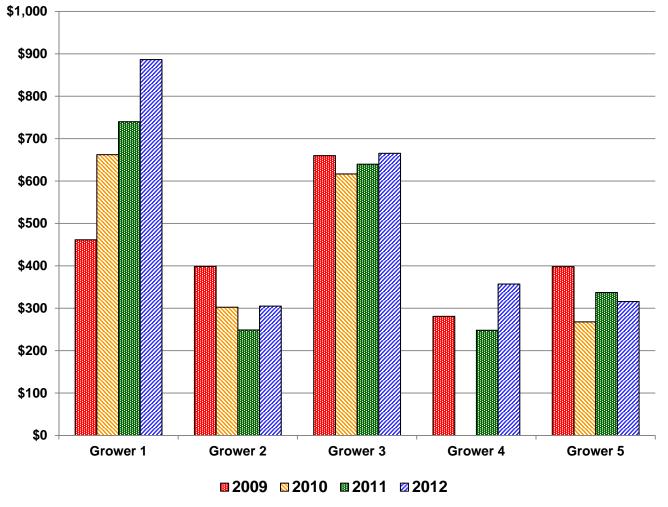
Spray records provided by Tracy Leskey, USDA-ARS

Impact of BMSB on Insecticide Costs for Apple Growers in NJ and PA



Spray records provided by of Tracy Leskey, USDA-ARS, Greg Krawczyk, Penn State Univ., and Dean Polk, Rutgers Univ.

Impact of BMSB on Insecticide Costs for Peach Growers in WV and MD



2009 – Pre-BMSB (BMSB had not yet become an issue for growers)

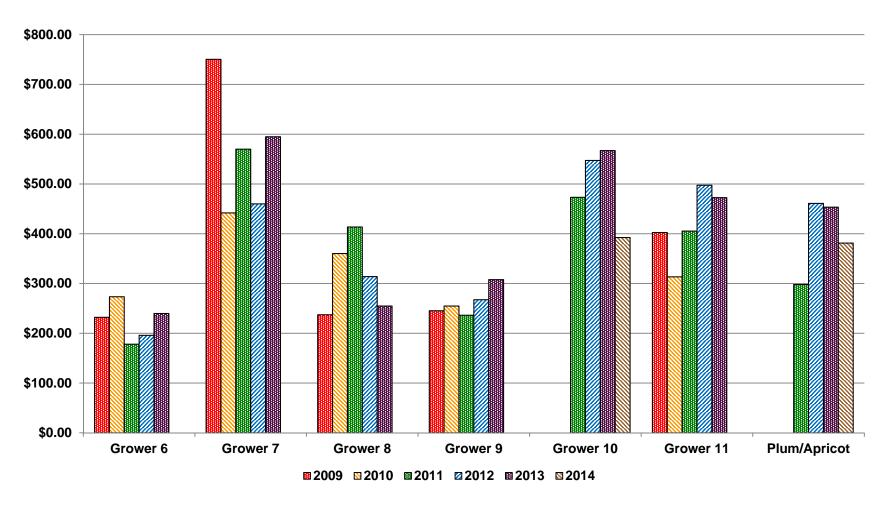
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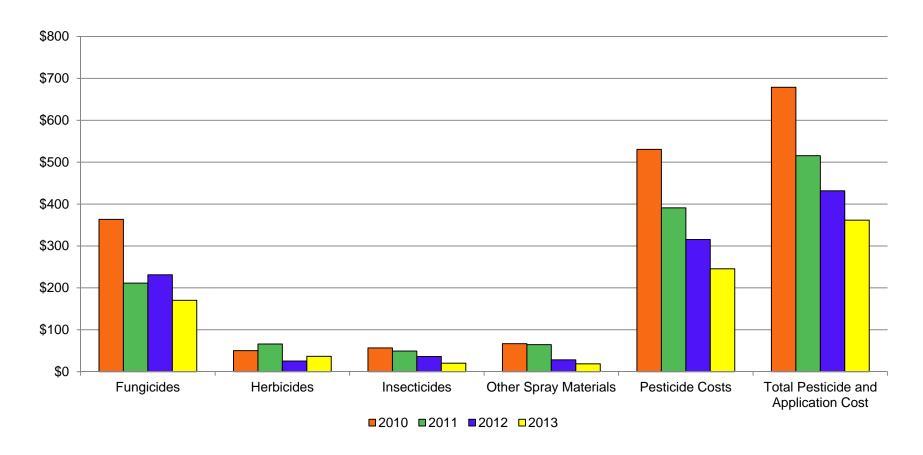
Spray records provided by Tracy Leskey, USDA-ARS

Impact of BMSB on Insecticide Costs for Stone Fruit Growers in NJ and PA



Spray records provided by of Tracy Leskey, USDA-ARS, Greg Krawczyk, Penn State Univ., and Dean Polk, Rutgers Univ.

Processing Tomatoes in central Pennsylvania



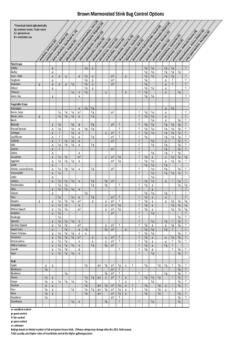
<u>Data from:</u> 9 growers in 2010, 11 growers in 2011, 28 growers in 2012, and 11 growers in 2013 Spray records provided by of Furmano Foods, Northumberland, PA

Cost of BMSB Spray Options

- Developing an Excel spreadsheet to estimate the cost of BMSB spray options by state
 - Label rates
 - Cost range (default price list can adjusted by user)
 - PHI
 - IRAC mode of action
 - Efficacy?
- Plan to make it available in early summer 2015



Ohio State handout (Welty, 2012)



University of Maryland publication (Lewis, Dively, Hooks, and Brust, 2011)

Evaluation of BMSB survey data

- Now have access to the survey data collected by Day and Hanson (2013 and 2014, 1,122 observations)
- Will be conducting additional analysis of the economic data collected in both the on-line and grower meeting surveys (Questions 6-16)
 - Grower assessment of the amount of economic damage caused by BMSB in specific crops by state
 - Number of additional sprays required for BMSB control in specific crops by state
 - Changes in other management tactics

Summary of Economic Evaluation

- Gauging the impact of BMSB on the cost of producing apples, peaches, and tomatoes. More data and crops will be evaluated in 2015.
- Economic team is available to help determine the costs and potential benefits of proposed management tactics.
 - Evaluate potential physical and financial constraints faced by producers in implementing the proposed tactics.
 - Fine tune management recommendations and provide feedback to producers on the status and commercial viability of proposed control tactics.
 - Make information on cost and benefits of proposed management strategies available through extension channels.