4.1 Economics









Funding



United States Department of Agriculture National Institute of Food and Agriculture

Specialty Crop Research Initiative Grant #2011-01413-30937

Collaborating Institutions







Cornell University



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Economic Evaluation Team Report- 2015

Jayson K. Harper Professor of Agricultural Economics Penn State University

Objectives of the economic evaluation:

- 1) assess the impact of BMSB on specific commodities
- 2) estimate the cost of BMSB control strategies
- 3) project the cost and potential benefits of proposed management strategies

Economic information can be useful for:

- prioritizing research and extension efforts for individual commodities
- encouraging producer adoption of new control tactics
- informing policymakers of the economic impact of this pest

Evaluating the Economic Impact of BMSB

 For individual crops, have looked at how has BMSB has changed the use of insecticides (type of materials and number of applications)

- Spray record data

- Impact of changes in quality (and marketable yield) can also be incorporated into the analysis (when available)
- Can help estimate the cost and benefit of new BMSB management techniques as they are developed

Impact of BMSB on Insecticide Costs for Apple Growers in WV and MD



2009 – Pre-BMSB (BMSB had not yet become an issue for growers)

2010 – BMSB outbreak year, but no recommendations available (season-long problems for growers)

2011 – BMSB recommendations being developed and communicated (high populations in early season, but crash in the late season)

2012 – BMSB

recommendations being developed and communicated (low populations in the early season, but high populations late)

Spray records provided by Tracy Leskey, USDA-ARS

Impact of BMSB on Insecticide Costs for Apple Growers in NJ and PA



Spray records provided by of Tracy Leskey, USDA-ARS, Greg Krawczyk, Penn State Univ., and Dean Polk, Rutgers Univ.

Impact of BMSB on Insecticide Costs for Peach Growers in WV and MD



2009 2010 2011 2012

Spray records provided by Tracy Leskey, USDA-ARS

2009 – Pre-BMSB (BMSB had not yet become an issue for growers)

2010 – BMSB outbreak year, but no recommendations available (season-long problems for growers)

2011 – BMSB

recommendations being developed and communicated (high populations in early season, but crash in the late season)

2012 – BMSB

recommendations being developed and communicated (low populations in the early season, but high populations late)

Impact of BMSB on Insecticide Costs for Stone Fruit Growers in NJ and PA



Spray records provided by of Tracy Leskey, USDA-ARS, Greg Krawczyk, Penn State Univ., and Dean Polk, Rutgers Univ.

Processing Tomatoes in central Pennsylvania



Data from: 9 growers in 2010, 11 growers in 2011, 28 growers in 2012, and 11 growers in 2013

Spray records provided by of Furmano Foods, Northumberland, PA

Cost of BMSB Spray Options

the to a c

- Idea started with publications by Welty and Lewis, et al.
 - Insecticide PHI by crop
 - Insecticide efficacy by crop
- Developed an Excel spreadsheet to estimate the cost of BMSB spray options by crop (field crops, vegetables, and fruit)
 - Label rates
 - Cost range (default price list can adjusted by user)
 - PHI
 - IRAC mode of action
 - Efficacy
- Plan to make it available in early Spring 2016
 - Update insecticide prices
 - Recheck insecticide labels
 - Fine tune efficacy

Insecticide products registered for use for control of stink bugs in general, or brown marmorated stink bug in particular

hite background	Federal Section 3 label includes crop and stink bug (parentheses if suppression only)	1
lue background	Federal Section 3 supplemental label includes crop and stink bug	1
rey background	Federal Section 3 label includes trop but does not list stink bug	i
ellow background	State 2(ee) label includes brown marmorated stink bug	i
id striped background	Not registered for use on this crop	1

Product (active ingredient)	Pre-harvest interval											
	Tomato	Pepper	Eggplant	Sweet corn	Snap Beans	Swiss chard						
Acephate 97UP (acephate)	ananaa	7 days	CHANNEL CH		14 02/5							
Actara (thiamethosan)	0 days	0 days	0 days			7 days						
Assail (acetamignid)	7 days	7 62/5	7 days	0000000000	7 days	7 days						
Baythroid KL (cyiluthrin)	6 days	D days	0 days	0 days		0 days						
Belay (clothianicin)	21 days	21 days	21 days			21 days						
(Brigade (bilenthrin)	1 day	7 days	7 days	1 day	3 days							
(Bilenture EC (bilenthrin)	1 day	7 days	7 days	1 day	3 days							
Danitol 2 4EC (Renpropathrin)	3 days	3 days	-5 days									
Delta Gold (celtamethrin)	1 day	1.639	1 day	24 hours								
Lannate LV, SP (methomyl)	1 day	3 days	5 days	D days	3 days	10 days						
Mustang Max (zeta-cypermethrin)	1 day	1 day	1-82y	5 days	1 day	1 day						
Penncap-M (methyl parathion)				12 days								
permethrin (Ambush, Arctic, etc.)	0 days	3 days	3 days	1 day	99999999999	1 day						
Proaxis (gamima-cynalothrin)	5 days	S days	5 days	1 day	7 days							
Rimon (novaluron)	T day	1 639	1.629		1 day							
Sevis (carboryi)	(3 days)	(3 63)5)	(3 days)	2 days	(3 days)	14 days						
Thionex 3EC (endosultan)	4 days	4 6295	2//////////////////////////////////////	17 days								
(Venom 705G (dinote/uran)	1 day	1 439	1 aby			7 days						
(Scorpion (dinote/uran)	1 039	1 day	1 day			7 days						
Vydate L (oxamyl)	3 days	7 days	1 day									
Warrior # (lambda-cyhalothnin)	5 days	5 days	6 days	1.027	7 days	VAIIAIA						

	Raspberry	Grape	Strawberry	Blueberry	Apple, pear	Peach
Actara (thiamethokam)	3 days	5 days	\$ days	3 days	14 or 35 days	14 03ys
Assail (acetamionid)	1 dzy	3 days	1 day	1 639	7 days	7 days
Bayttroid XL (beta-cyliuthrin)		3 6345			7 days	7 days
Belay (cathianidin)		d days			7 6395	21 63/5
(Brigade 2EC or 10W58 (bitehthrin)	3 days	30 days	ő days-	1 cay	14 c (pear only)	
(Bitenture 2EC or 10DF (bitenthrin)	3 days	30 days	ő days.	1 cay	14 d (pear only)	en e
Carzol (formetanate hydrochloride)					Not after petal-fail	Not after petal-fail
Danitol 2.4EC (lenpropathrin)	5 d3ys	21 days	2 days	3 d2y5	14 cays	3 days
Delta Gold (deltamethrin)	21 days			<i></i>	21 days	91119119111
Lannate LV, SP (methomyl)				3 days	14 d apple, 7 d pear	4 days
Malathion (malation)	1 day	3 days	1 days	1 day	7	7 days
Mustang Max (zeta-cypermethrin)	1 day	1 day.		1-63Y	14 days	14 days
permethrin (Ambush, Arctic, etc.)					Not after petai-tal	14 days
Proaxis (gamina-cyhalothrin)	Mala Mala			Hillille China an a	21 days	14 days
Rimon (novaluron)			1 day	8 days	14 day (apple only)	8 days
Sevin (carboryi)	7 0395	7 days	7 days	T days	3 63ys	5 days
Thionex SEC (endosultan)			7 days	post-harvest	21 00/5	
(Venom 705G (dinote/uran)		1 day	<i>U.I.I.I.I.I.I</i>			
(Scorpion (dinote/uran)	VIII IIII	1 day				
Vydste L (okamyl)		19199115		E	14 cays	SISTER STATE
Warrier II (lambda-cyhaiothrin)		VIIIIII		ennan en	21 6895	14 days

Brown Marmorated Stink Bug Control Options

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to fair control propor control

> Refress hand on limited number of ish and green house trials. Dflexes ratings may charge after the 2011 field sensor Feike usually used higher rates of leaseficides and at the higher gallorages/pace.

> > University of Maryland publication (Lewis, Dively, Hooks, and Brust, 2011)

Ohio State handout (Welty, 2012)

Cornell Apple Insecticide Selection Tool

Click boxes:	Management scenarios evaluated:	Applicat	ion Rate:		Efficacy d	esired:		
Instructions	1) Any insecticide (including restricted use materials)	Low		۲	Moderate r	ninimum	
manucuona	2) No restricted-use pesticides		Mid		0	Highest ava	ailable	
	3) Pesticides approved for use on Long Island only		High					
RESULTS	4) OMRI approved pesticides only				Pre-harve	st interval:		14
	5) Reduced risk/low impact insecticides only							
	6) Non-OP insecticides only		Default	Your	Price to		Reduced	
			Price	price	use for		Risk/Low	
Trade Name	Active ingredient	unit	per unit	per unit	analysis		Impact?	OP?
Acramite 50WS	bifenazate	lb	\$65.98	\$0.00	\$65.98		N	N
Actara 25WDG	thiamethoxam	οz	\$3.42	\$0.00	\$3.42		Y	N
Admire Pro 4.6SC	imidacloprid	0Z	\$2.68	\$0.00	\$2.68		N	N
Agree 3.8WS	Bacillus thuringiensis	lb	\$13.00	\$0.00	\$13.00		Y	N
Agri-Flex SC	abamectin/thiamethoxam	oz	\$3.84	\$0.00	\$3.84		N	N
Agri-Mek 8SC	abamectin	0Z	\$4.55	\$0.00	\$4.55		N	N
Altacor 35WDG	chlorantraniliprole	pt	\$12.50	\$0.00	\$12.50		Y	N
Ambush 25WP	permethrin	οz	\$0.45	\$0.00	\$0.45		N	N
Apollo 4SC	clofentezine	οz	\$5.40	\$0.00	\$5.40		Y	N
Asana XL 0.66EC	esfenvalerate	οz	\$0.56	\$0.00	\$0.56		N	N
Assail 30SG	acetamiprid	οz	\$4.61	\$0.00	\$4.61		Y	N
Avaunt 30WDG	indoxacarb	οz	\$6.35	\$0.00	\$6.35		Y	N
Aza-Direct 1.2L	azadirachtin	ΟZ	\$1.65	\$0.00	\$1.65		Y	N
Azatin XL 0.27EC	azadirachtin	οz	\$3.00	\$0.00	\$3.00		Y	Ν
Baythroid XL 1EC	cyfluthrin	0Z	\$1.37	\$0.00	\$1.37		N	N
Beleaf 50SG	flonicamid	οz	\$10.05	\$0.00	\$10.05		Y	N
Belt 4SC	flubendiamide	οz	\$6.73	\$0.00	\$6.73		Y	N
Biobit XL 2.1FC	Bacillus thuringiensis	lb	\$12.75	\$0.00	\$12.75		Y	N
Calypso 4F	thiacloprid	οz	\$5.26	\$0.00	\$5.26		Y	N
Carpovirusine 0.998C	granulosis virus	qt	\$277.00	\$0.00	\$277.00		Y	N
Centaur 0.7WDG	buprofezin	oz	\$2.43	\$0.00	\$2.43		Y	N

Pesticide list goes on for 75 lines...

BMSB Insecticide Selection Tool

Click boxes:	BMSB management scenarios	evaluated:		Application Rate:		
	1) Least expensive option for PHI			⊖ Low		
Instructions	2) Least expensive option for PHI	with a different IR	AC	Mid		
	3) Least expensive option for PHI	acy level	🔿 High			
	4) Least expensive option for PHI	with highest effica	acy level			
ILEGELI G	and different IRAC			Pre-harvest interval:	14	
			Default	Your	Price to	
			Price	price	use for	
Trade Name	Active ingredient	unit	<u>per unit</u>	<u>per unit</u>	<u>per unit</u>	
Actara	thiamethoxam	OZ.	\$3.35	\$0.00	\$3.35	
Admire Pro	imidacloprid	OZ.	\$1.08	\$0.00	\$1.08	
Agri-Mek 1.5	abamectin	OZ.	\$2.06	\$0.00	\$2.06	
Altacor	chlorantraniliprole	OZ.	\$10.90	\$0.00	\$10.90	
Ambush	permethrin	oz	\$0.35	\$0.00	\$0.35	
Asana XL	esfenvalerate	OZ.	\$0.43	\$0.00	\$0.43	
Assail	acetamiprid	OZ.	\$4.28	\$0.00	\$4.28	
Avaunt	indoxacarb	OZ.	\$5.31	\$0.00	\$5.31	
Aza-Direct	azadirachtin	OZ.	\$1.74	\$0.00	\$1.74	
Baythroid	beta-cyflutrin	OZ.	\$1.09	\$0.00	\$1.09	
Belay	clothianidin	OZ.	\$2.17	\$0.00	\$2.17	

55 insecticides listed...

Mid-point rate,	ate,						_			Least expensive option, highest efficad										
14 day PHI	Least exp	pensive opti	ion			Least expensive	option, diffe	eren	t ira	C	Least expensive	option, highe	est e	TTICa	су	different IRAC				
Сгор	Insecticide	Cost/A	H	Efficacy	IRAC	Insecticide	Cost/A	HH	Efficacy	IRAC	Insecticide	Cost/A	IHd	Efficacy	IRAC	Insecticide	c	ost/A	H	Efficacy
alfalfa	Baythroid	\$1.96	7	2	3	Dimethoate	\$4.56	3	4	1	1 Lannate SP	\$20.12	7	1	1	Baythroid	\$	1.96	7	2
barley	Mustang	\$3.64	14	3	3	Malathion 5EC	\$7.44	7	4	1	1 Lannate SP	\$10.06	1	1	1	Mustang	\$	3.64	14	3
corn	Malathion 5EC	\$7.44	7	4	1	Coragen	\$27.97	14	3	28	8 Coragen	\$27.97	14	3	28	Malathion 5EC	\$	7.44	7	4
grass hay	Baythroid	\$2.40	0	2	3	Malathion 5EC	\$9.92	0	4	1	1 Baythroid	\$2.40	0	2	3	Sevin XLR	\$	15.60	14	3
sorghum, grain	Baythroid	\$2.07	14	2	3	Malathion 5EC	\$7.44	7	4	1	1 Lannate SP	\$10.06	14	1	1	Baythroid	\$	2.07	14	2
soybeans	Orthene	\$5.84	14	3	1	Intrepid	\$9.96	14	4	18	8 Lannate SP	\$8.38	14	1	1	Coragen	\$	27.97	1	3
tobacco	Admire Pro	\$1.51	14	2	4	Thionex 3EC	\$2.47	10	1	2	2 Thionex 3EC	\$2.47	10	1	2	Belay	\$	7.60	14	1
wheat	Mustang	\$3.64	14	3	3	Malathion 5EC	\$6.20	7	4	:	1 Lannate SP	\$10.06	7	1	1	Mustang	\$	3.64	14	3
asparagus	Ambush	\$1.68	1	3	3	Malathion 5EC	\$8.68	1	4	:	1 Assail	\$16.69	1	1	4	Lannate SP	\$	20.12	1	1
beans, lima	Admire Pro	\$1.30	7	2	4	Baythroid	\$2.18	7	2	3	3 Leverage	\$5.15	7	1	3	Lannate SP	\$	20.12	1	1
beans, snap	Admire Pro	\$1.30	7	2	4	Brigade	\$2.42	14	3	3	3 Leverage	\$5.15	7	1	3	Lannate SP	\$	20.12	1	1
beets	Admire Pro	\$1.30	7	2	4	Brigade	\$3.28	1	3	3	3 Actara	\$16.75	7	1	4	Lannate SP	\$	16.76	0	1
broccoli	Admire Pro	\$1.40	7	2	4	Ambush	\$1.68	1	3	3	3 Endigo	\$5.10	1	1	3	Lannate SP	\$	16.76	3	1
brussel sprouts	Admire Pro	\$1.40	7	2	4	Ambush	\$1.68	1	3	3	3 Endigo	\$5.10	1	1	3	Lannate SP	\$	20.12	3	1
cabbage	Admire Pro	\$1.40	7	2	4	Baythroid	\$1.74	0	2	3	3 Endigo	\$5.10	1	1	3	Lannate SP	\$	16.76	1	1
carrots	Admire Pro	\$1.30	7	2	4	Baythroid	\$2.40	0	2	3	3 Leverage	\$5.15	7	1	3	Lannate SP	\$	16.76	1	1
cauliflower	Admire Pro	\$1.40	7	2	4	Ambush	\$1.68	1	3	3	3 Endigo	\$5.10	1	1	3	Lannate SP	\$	16.76	3	1
celery	Baythroid	\$2.18	0	2	3	Dimethoate	\$6.08	10	4	:	1 Belay	\$7.60	7	1	4	Lannate SP	\$	16.76	7	1
collards	Admire Pro	\$1.40	7	2	4	Dimethoate	\$3.04	14	4	-	1 Leverage	\$5.52	7	1	3	Lannate SP	\$	20.12	10	1
cucumber	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	11	1	2	2 Thionex 3EC	\$3.68	11	1	2	Endigo	\$	5.10	1	1
eggplant	Admire Pro	\$1.89	0	2	4	Baythroid	\$2.40	0	2	3	3 Endigo	\$5.10	5	1	3	Lannate SP	\$	16.76	5	1
garlic	Mustang	\$3.15	7	3	3	Malathion 5EC	\$9.92	3	4	1	1 Lannate SP	\$13.41	7	1	1	Assail	\$	27.82	7	1
gourds	Warrior II	\$3.46	1	2	3	Intrepid	\$11.62	3	4	18	8 Endigo	\$5.10	1	1	3	Coragen	\$	34.55	1	3
greens, mustard/turnip	Admire Pro	\$1.40	7	2	4	Baythroid	\$1.74	0	2	3	3 Leverage	\$5.52	7	1	3	Lannate SP	\$	20.12	10	1
horseradish	Admire Pro	\$1.30	7	2	4	Mustang	\$3.64	1	3	3	3 Actara	\$16.75	7	1	4	Lannate SP	\$	20.12	10	1
kale	Admire Pro	\$1.40	7	2	4	Baythroid	\$1.74	0	2	3	3 Leverage	\$5.52	7	1	3	Lannate SP	\$	20.12	10	1
leeks	Malathion 5EC	\$9.92	3	4	1	Actara	\$16.75	3	1	4	4 Actara	\$16.75	3	1	4	Coragen	\$	27.97	1	3
lettuce	Admire Pro	\$1.40	7	2	4	Ambush	\$2.24	1	3	3	3 Thionex 3EC	\$4.29	14	1	2	Endigo	\$	5.10	7	1

Mid-point rate, 14 day PHI	Least e	xpensive opti	Least expensive	e option, diff	eren	t IRA	c	Least expensive option, highest efficacy					Least expensive option, highest efficad different IRAC						
Сгор	Insecticide	Cost/A	IHd	Efficacy	IRAC	Insecticide	Cost/A	HI	Efficacy	IRAC	Insecticide	Cost/A	HI	Efficacy	IRAC	Insecticide	Cost/A	HI	Efficacy
muskmelons	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	4	1	2	Thionex 3EC	\$3.68	4	1	2	Endigo	\$ 5.10	1	1
okra	Admire Pro	\$1.89	0	2	4	Brigade	\$2.42	7	3	3	Actara	\$16.75	3	1	4	Brigade	\$ 2.42	7	3
onions	Mustang	\$3.15	7	3	3	Malathion 5EC	\$9.92	3	4	1	Lannate SP	\$20.12	7	1	1	Assail	\$ 27.82	7	1
peas	Admire Pro	\$1.30	7	2	4	Baythroid	\$1.58	3	2	3	Leverage	\$5.15	7	1	3	Lannate SP	\$ 20.12	1	1
peppers	Admire Pro	\$1.89	0	2	4	Baythroid	\$2.40	0	2	3	Thionex 3EC	\$3.68	4	1	2	Endigo	\$ 5.10	5	1
pumpkins	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	11	1	2	Thionex 3EC	\$3.68	11	1	2	Endigo	\$ 5.10	1	1
radishes	Admire Pro	\$1.30	7	2	4	Baythroid	\$2.40	0	2	3	Leverage	\$5.15	7	1	3	Sevin XLR	\$ 15.60	7	3
rape	Admire Pro	\$1.40	7	2	4	Baythroid	\$1.74	0	2	3	Belay	\$7.60	7	1	4	Baythroid	\$ 1.74	0	2
rutabaga	Admire Pro	\$1.30	7	2	4	Malathion 5EC	\$7.44	7	4	1	Actara	\$16.75	7	1	4	Sevin XLR	\$ 15.60	14	3
spinach	Admire Pro	\$1.40	7	2	4	Baythroid	\$2.18	0	2	3	Leverage	\$5.52	7	1	3	Lannate SP	\$ 20.12	7	1
summer squash	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	4	1	2	Thionex 3EC	\$3.68	4	1	2	Endigo	\$ 5.10	1	1
sweet corn	Baythroid	\$1.96	0	2	3	Malathion 5EC	\$7.94	5	4	1	Assail	\$19.90	7	1	4	Baythroid	\$ 1.96	0	2
sweet potatoes	Admire Pro	\$1.30	7	2	4	Baythroid	\$1.96	0	2	3	Endigo	\$5.10	14	1	3	Sevin XLR	\$ 18.72	7	3
tomatoes	Admire Pro	\$1.89	0	2	4	Baythroid	\$2.40	0	2	3	Thionex 3EC	\$3.68	4	1	2	Endigo	\$ 5.10	5	1
watermelons	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	4	1	2	Thionex 3EC	\$3.68	4	1	2	Endigo	\$ 5.10	1	1
white potatoes	Admire Pro	\$1.40	7	2	4	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	7	1	2	Endigo	\$ 5.10	14	1
winter squash	Baythroid	\$1.96	0	2	3	Thionex 3EC	\$3.68	11	1	2	Thionex 3EC	\$3.68	11	1	2	Endigo	\$ 5.10	1	1
apple	Baythroid	\$2.29	7	2	3	Admire Pro	\$3.02	7	2	4	Leverage	\$4.78	7	1	3	Lannate SP	\$ 20.12	14	1
blackberry	Admire Pro	\$3.02	3	2	4	Asana XL	\$3.10	7	3	3	Actara	\$10.05	3	1	4	Danitol	\$ 16.94	3	1
blueberry	Admire Pro	\$2.65	3	2	4	Asana XL	\$3.10	14	3	3	Assail	\$16.69	1	1	4	Danitol	\$ 16.94	3	1
cherry	Baythroid	\$2.29	7	2	3	Admire Pro	\$3.02	0	2	4	Leverage	\$4.78	7	1	3	Sevin XLR	\$ 43.68	3	3
grape	Admire Pro	\$1.30	0	2	4	Baythroid	\$2.62	3	2	3	Leverage	\$5.15	3	1	3	Malathion 5EC	\$ 11.16	3	4
peach	Baythroid	\$2.29	7	2	3	Admire Pro	\$3.02	0	2	4	Leverage	\$4.78	7	1	3	Lannate SP	\$ 20.12	4	1
pear	Baythroid	\$2.29	7	2	3	Admire Pro	\$3.02	7	2	4	Leverage	\$4.78	7	1	3	Thionex 3EC	\$ 9.81	7	1
plum	Baythroid	\$2.29	7	2	3	Admire Pro	\$3.02	0	2	4	Leverage	\$4.78	7	1	3	Sevin XLR	\$ 43.68	3	3
raspberry	Admire Pro	\$3.02	3	2	4	Asana XL	\$3.10	7	3	3	Actara	\$10.05	3	1	4	Danitol	\$ 16.94	3	1
strawberry	Admire Pro	\$1.40	7	2	4	Thionex 3EC	\$4.89	7	1	2	Thionex 3EC	\$4.89	7	1	2	Danitol	\$ 20.32	2	1

Name:			
-			
Title:	 	 	

- 1) I use a ______ point scale for assigning efficacy values.
- 2) Describe the scale you are using (examples: "3 = excellent, 2 = good, 1 = fair" or "1 = best, 2 = good, 3 = fair, 4 = slight, 5 = none", "E = excellent, G = good, F = fair, P = poor")

Efficacy of insecticides vs. BMSB?

 Please assign an efficacy value (or range of values) for each of the following insecticides versus brown marmorated stink bugs (BMSB). You can skip any insecticides with which you are unfamiliar or for crops outside your expertise.

Efficacy	Chemical name	Trade name example	IRAC Group(s)	Crops labeled for:
	abamectin	Agri-Mek	6	many vegetables, tree fruits, strawberry
	acephate	Orthene	1B	soybeans, tobacco, some vegetables
	acequinocyl	Kanemite	20B	some vegetables, most fruits
	acetamiprid	Assail	4A	most vegetables, fruits

...48 more insecticides

Evaluation of BMSB survey data

- Have conducted additional analysis of the economic data collected in both the on-line and grower meeting surveys collected by Day and Hanson (2013 and 2014, 1,122 observations)
- Questions 6-16 collected information on:
 - Grower assessment of the amount of economic damage caused by BMSB in specific crops by state
 - Number of additional sprays required for BMSB control in specific crops by state
 - Changes in other management tactics

Growers: Year that BMSB showed up in different crops (number)



Growers: Year that BMSB showed up in different crops (percent)



Growers: How much was profit decreased because of BMSB?



Growers: Most important cause of loss of profit by BMSB



Growers: Management Response to BMSB



Average number of sprays: 3.2

Range: 1-6

Summary of Economic Evaluation

- More data on the impact of BMSB on the cost of producing apples, peaches, and tomatoes will be evaluated in 2016.
- Will be helping determine the costs and potential benefits of proposed management tactics in 2016 (and beyond).
 - Estimate cost and benefits of proposed management strategies and make available through extension channels.
 - Evaluate potential physical and financial constraints faced by producers in implementing the proposed tactics.
 - Fine tune management recommendations and provide feedback to producers on the status and commercial viability of proposed control strategies.